

James Gerace  
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October 25, 2007

Mr. Ned Crabb

Letters Editor  
The Wall Street Journal  
200 Liberty Street  
New York, N.Y. 10281

Dear Mr. Crabb:

The plea "Free My Phone" [10.22.07], would sound compelling for somebody who didn't understand how free and competitive America's wireless industry is today. Mobile companies compete fiercely, resulting in a consumer marketplace filled with innovative and compelling services. We compete on every imaginable front: reliability, customer care, price, multimedia services and handsets. Since 2005, American consumers have been able to choose from more than 2,500 different mobile devices. There are great choices at every juncture of the wireless food chain.

In 1993, the Clinton Administration and Congress took a risk, designing an industry based on market principles, to deliver to consumers what the highly-regulated monopoly phone company never could: the most innovative, competitive and vibrant wireless marketplace on the planet.

Government intervention can be a tremendous force for positive change. But for 240 million American wireless consumers, the heavy hand of regulation can only stifle and choke innovation.

Sincerely,

Jim Gerace

A handwritten signature in blue ink, appearing to read "Jim Gerace", with a long horizontal flourish extending to the right.